



National Teen Driver Safety Week: 2012 Poster Contest

Deadline: Postmarked December 3, 2012

Transforming America Through Interaction (TATI), Inc. is hosting its first annual poster contest to celebrate Teen Safety Awareness. The campaign is being launched during the National Teen Driver Safety Week, to bring Teen Driver Safety Awareness to the local community. The winning posters will be featured on the website and used to promote TATI's 2013 Teen Driver Safety Awareness Campaign.

Guidelines

1. Winning posters will be chosen based on inspiring content and display of a positive message towards safe driving.
2. Posters should be graphically attractive and contain a dynamic, positive message. The winning posters will be displayed in public settings, so please consider this when designing your poster.
3. **IMPORTANT:** Each entry must include the artist's full name, address, phone number, valid e-mail address, and competition name **on the back of each poster**.
4. **Artwork:** Posters should be no larger than 9" x 12". The poster must include the words "**2013 TATI Teen Driver Safety Campaign**" and the TATI, Inc. web site address, **www.taticaribbean.com**.
5. **DO NOT** include a disk with your poster entry -- send only hard copy. If you are a winner, you may be asked for an electronic file of your poster at that time.
6. Artists may **NOT** submit multiple posters; only one poster will be eligible for judging per participant.
7. Entries are accepted from all students who reside in Miami-Dade, Broward and Palm Beach counties of South Florida.
8. Entries must be the original design and creation of the entrant and must be individual work. Team entries will not be considered.
9. Students may receive adult guidance with their posters. The extent of the guidance needs to be acknowledged on the entry form. Participants will not be penalized for acknowledging that they asked for guidance.
10. Confidentiality and anonymity of participants should be considered. Risks to participants (animals or humans) should be minimized. Unethical conduct may result in disqualification.
- 11. All entries become the property of TATI, Inc.**
12. The attached entry form must be submitted with the poster, or the poster will be disqualified.
13. Only winners will be notified personally. The TATI, Inc. website will announce winners in January.

Copyrighted Images/Subjects: Original signed release forms are required for copyrighted images or materials. Release forms are also needed for "subjects," whether public or private citizens. Release forms are not provided by TATI, Inc.

Some dos and don'ts:

1. **Don't** submit collages or posters that mimic specific ad campaigns or use images of celebrities, models or others who have not granted you permission to use their image.
2. **Don't** send an electronic entry.
3. **Don't** include three-dimensional elements that cannot be reproduced on paper.
4. **Don't** mount, frame or laminate your entry.
5. **Don't** send copy larger than 9" x 12".



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6. **Do** include requested information on the back of the poster.
7. **Do** put the year (2013) on your entry, **not** the full date (e.g. October 19, 2013).

Prizes

- 1st Prize*** - \$200
2nd Prize - \$100
3rd Prize - \$50

****The winning poster will become the official campaign image of the 2013 TATI Teen Driver Safety Awareness Campaign.***

Winning Award: One poster will be selected as the **grand prize winner*** to serve as the official 2013 Teen Safety Awareness Campaign poster and will be featured on the TATI web site.

- **TATI, Inc. reserves the right to alter the final poster design or to reject all submissions for the final poster design. All category prizes will be awarded even if no design is accepted for the official poster.*
- *All submissions become the property of TATI, Inc. and may be used for commercial purposes. No entries will be returned, so please keep all your files and/or scan your work.*

All submissions must be mailed to:

Student Affairs Director
TATI, Inc.
P. O. Box 100104
Fort Lauderdale, FL 33310

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